SHOOTCASE COOKIE POLICY

ShootCase Limited (**ShootCase/we/us**) is committed to ensuring that your privacy is protected.

We aim to be as open and transparent as possible around the information we collect when you visit our website or subscription-based software platform (referred to collectively in this policy as "website") including through the use of **cookies**.

This policy explains what cookies are and how we use them. It also explains the different types of cookies we use, and how you can change or delete them.

We hope that this policy helps you understand, and feel more confident about, our use of cookies. If you have any further queries, please contact us at: hello@shootcase.tv

For information on how your information is collected and used by ShootCase generally, please see our Privacy Policy at https://shootcase.tv/privacy-policy

1. **WHAT IS A COOKIE?**

1.1 Cookies are small text files they are stored by your browser onto your computer or mobile device. They are widely used in order to make websites work or work in a better, more efficient way. They can do this because websites can read and write these files, enabling them to recognise you and remember important information that will make your use of a website more convenient (eg by remembering your user preferences).

1.2 Most web browsers automatically accept cookies, but if you do not want information collected this way, there is a simple procedure in most browsers that allows you to deny or accept the cookies feature (please read section 3 below for more details about how to do this).

1.3 We work with other third party organisations to provide the services on our website. A third party is an organisation which is not hosted at the domain address in your browser when you visit our website. These third parties may also use cookies on our website and can also place cookies on your device without you visiting their website directly. If you would like more information about third party cookies, please read section **Error! Reference source not found.** below.

1.4 The two types of cookies we use are known as **session** cookies and **persistent** cookies. These may be cookies which we use and/or a third party uses.

    1.4.1 Session cookie

    A session cookie is used each time you visit our website to give you a session ID. We use this type of cookie to link your actions on our website and each session cookie will only last for a browser session, at the end of which it will expire. Each browser session will start when you open your browser window and finish when you close your browser window. After your visit to our website all session cookies are deleted. Each time you visit our website you will have a different session ID.

    1.4.2 Persistent cookie

    A persistent cookie allows the preferences or actions of the user across a site (or across different sites) to be remembered. It has a longer lifetime than a session cookie and lasts for the period of time specified in the cookie (this will vary from cookie to cookie). This type of cookie will not be deleted when you close your browser

window and will be stored on your computer or mobile device. It will be activated every time you visit a website which created that particular persistent cookie.

2. **COOKIES WE USE**

To help you understand the cookies we use on our website, we have classified each cookie as one of the following:

(a)   strictly necessary cookie;

(b)   performance cookie;

(c)   functionality cookie; and

(d)   targeting or advertising cookie.

2.1   **Strictly necessary cookies**

2.1.1   Why do we use strictly necessary cookies?

These cookies are essential to our website in order to enable you to move around it and to use its features, such as remembering information you have entered on forms when you move to other pages within a browser session. Without strictly necessary cookies, certain services which you may have asked for will not be possible and our website will not perform as smoothly as we think you would expect.

2.1.2   How do I consent to use of strictly necessary cookies?

Accepting strictly necessary cookies is a condition of using our website. If you reject these cookies then we cannot predict how our website will perform when you visit it nor guarantee your security.

2.1.3   What strictly necessary cookies do we use on our website?

Cookie name	Purpose	Further information
shootcase_session	Store session information including authentication status.	This cookie is used on our software platform in relation to subscribers, and not on our general website.

2.2   **Performance cookies**

2.2.1   Why do we use performance cookies?

Performance cookies collect information about your use of our website and enable us to improve the way it works. For example, performance cookies will show us which are the most frequently visited pages on our website, help us record any difficulties you have with our website and show us whether our advertising is effective or not (but note that performance cookies do not collect information to display targeted advertising on other websites).

Performance cookies do not collect information that identifies you personally and all information that is collected by these cookies is aggregated and anonymous.

In some cases, we may use third parties to manage our performance cookies but we do not allow any third party to use these cookies.

2.2.2   How do I consent to use of performance cookies?

Accepting performance cookies is a condition of using our website. If you reject these cookies then we cannot predict how our website will perform when you visit it nor guarantee your security.

2.2.3   What performance cookies do we use on our website?

Cookie name	Purpose	Further information
_ga, _gat, _gid	Website analytics provided by Google Analytics	

In addition, our payments processors will use cookies the details of which can be found here: https://stripe.com/cookies-policy/legal

2.3   Functionality cookies

2.3.1   Why do we use functionality cookies?

Functionality cookies allow us to remember the choices you make on our website and to provide enhanced and more personal features. We also use functionality cookies to remember changes you have made to our website, such as customising a certain webpage, remembering if we have asked you to participate in a promotion and for other services you request. All of these features help us to improve your visit to our website.

Our functionality cookies will not track your activity on other websites.

In some cases, we may use third parties to manage our functionality cookies but we do not allow any third party to use these cookies [other than for the types of purposes listed in this paragraph]. For example, they do not remember information about you for the purposes of targeting adverts at you on other websites.

2.3.2   How do I consent to use of functionality cookies?

You can control our use of functionality cookies. We explain how you can manage the different cookies we use on our website at section 3. If you prevent the use of functionality cookies then this may mean that we cannot offer some services on our website and may interrupt your use of it (for example, we may not be able to record your request not to offer you a particular type of service). This may also mean we are limited in the scope of support we can offer you.

2.3.3   What functionality cookies do we use on our website?

Cookie name	Purpose	Further information
XSRF-TOKEN	Used to protect forms on our website from cross-site forgeries	

3. **MANAGING COOKIES**

3.1 You can control which cookies you get and which you keep on your device. Unless you have adjusted your browser settings so that it will refuse our cookies, our system will issue cookies when you visit our website.

3.2 Many web browsers can be set up to ask for your prior consent before an individual cookie is set on your device. This will give you control over your cookies but naturally may interfere with your browsing experience ie if you have to accept each cookie on our website (and on other websites you visit).

3.3 You may refuse to accept our cookies on your computer or mobile device at any time by activating the setting on your browser which allows you to refuse cookies. We have included links below to direct you to the pages of the main web browsers sites which provide details about changing your browser settings. For information on how to control cookies on web browsers which are not included below or on other devices which you use to view our website (such as on mobile phones and other mobile devices) please refer to your user manual.

3.4 Please note that by deleting cookies or disabling future cookies you may be unable to access certain areas or features of our website and it will mean that settings such as your stored username and password may have to be reset. If you adjust your cookie settings this will also affect the other websites you visit.

3.5 All of the major browsers offer tips and guidance for managing the cookies available on your browser including:

Chrome: https://support.google.com/chrome/answer/95647?hl=en

Explorer: https://support.microsoft.com/en-us/products/windows?os=windows-10

Safari: https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac

Firefox: https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox

Opera: https://help.opera.com/en/latest/web-preferences/#cookies

4. **WHERE CAN I GET MORE INFORMATION ABOUT COOKIES?**

4.1 You can find out more information about internet advertising by visiting the following information websites:

www.allaboutcookies.org

www.yourchoicesonline.eu

www.networkadvertising.org

4.2   Some of these sites enable you to opt out of online behavioural advertising and other tracking cookies (ie in addition to the control settings on your browser as set out above).

5.   **FLASH COOKIES**

5.1   We may in certain situations use Adobe Flash Player to deliver special content such as video clips or animation. To improve your user experience, local shared objects (commonly known as **flash cookies**) are employed to provide functions such as remembering your settings and preferences. Flash cookies are stored on your terminal but they are managed through a different interface than the one provided by your web browser. This means it is not possible to manage flash cookies at browser level, in the same way you would manage cookies.

5.2   You can access your Flash management tools from Adobe's web site directly. The Adobe website provides comprehensive information on how to delete or disable Flash cookies – see www.adobe.com/products/flashplayer/security for further information.

5.3   Please be aware that if you disable or reject Flash cookies for our websites, you may not be able to access certain features of our websites, such as playing video content or using services that require you to sign in.

6.   **EMAIL COOKIES**

We may set cookies within emails we send to you (if you have consented to receiving emails from us). These cookies are used to track how often our emails are opened and clicked on by our customers. You can manage email cookies in the same way as website cookies, as explained above.

7.   **LINKS**

Our Service and or this Cookie Policy may contain links to and from other websites and services. We are not responsible for the privacy or cookie practices or the content of any third party websites. Please check the individual privacy and cookie policies of any such websites or services before you use them